**Affiliate Marketing Checklist**

**Initial Steps**

* Do research and choose your niche
* Identify products or services you want to promote on your website
* Put a content strategy together for your website
* Buy a domain
* Install WordPress
* Install an SEO plugin for WordPress
* Write persuasive meta descriptions
* Optimize titles
* Use proper link structure
* Add Google Analytics code to your site
* Set up Google Search Console and submit your sitemap
* Do keyword research
* Sign up to affiliate programs
* Sign up to an email marketing service
* Create social media profiles
* Write an autoresponder email
* Write follow up emails to add to your email sequence
* Create a blog for your online business

**Monthly**

* Send a newsletter to your email list
* Check your website health and update plugins

**Weekly**

* Write engaging content
* Create benchmarks and set content goals
* Research new affiliate products to promote
* Send your email list a weekly update

**Daily**

* Update your blog
* Write keyword optimized articles
* Participate and reply to comments on your site
* Brainstorm new ideas
* Drive traffic to your website

**Ongoing**

* Check emails
* Interact on social media and share your content