**Amazon Affiliate Checklist**

**Pick a Niche**

* Consider it or not, if you want to be an Amazon only affiliate site, or if you want to take advantage of other affiliate programs as well.
* Do some keyword research to see if Google is ranking those other websites within the same niche, highly or not.
* Pick a nice that features products that have high turn around grades or high commissions.
* Look for a nice that features opportunities for recurring commissions.
* Look for a topic that is trending upwards.
* Pick a niche that you yourself find interesting.

**Get a Domain**

* Use a domain and keyword research tool to figure out what the best possible domains for your brand and website are.
* Choose a domain that is brandable and easy to remember.

**Choose Products**

* Choose high quality products that people actually want.
* Choose products that solve a problem.
* Choose products that have good reviews.
* Choose products that are offered on multiple sites so you can test them against each other.
* Choose a product that is not required. Much additional research to purchase.

**Make a Content Plan & Create Content**

* Create a plan in terms of the content that you will provide on your website or in other words, consider what your blogging requirements are going to be.
* Based on keyword research, start creating valuable content that will attract readers to your website and thus hopefully turning them into conversions.
* Ensure that your onsite search engine optimization is as good as they can be, as SEO is one of the most important factors that will drive traffic to your site. This means having good girls that your whole website is keyword friendly, that you have clean headlines, and great internal links, plus backlinks too.

**Set Up Social Media**

* Create social media profiles across various platforms that link back to your original website.
* Produce plenty of social media posts to continuously engage with potential customers.

**Applying for & Setting Up the Affiliate Network**

* If you have not already done so, you will need to apply to the Amazon affiliate network.
* Be sure to disclose that you are an affiliate website within your articles.
* Now you can also create affiliate links that allow for proper tracking.
* Place the affiliate links into your articles as needed, while ensuring that they are no-follow links.

**Create a Sitemap & Submit it**

* Create an in-depth site map.
* Once your stop Sitemap is created, ensure that you have access to your DNS provider.
* Submit your sitemap to Google.

**Ensuring Mobile Friendliness**

* Use your own phone and check the website to see how mobile friendly it is.
* If your website is not mobile friendly, you will need to make the necessary adjustments.

**Payment Gateways**

* People need to be able to pay you, so at this point we need to set up payment gateways, and generally speaking, the more of them the better.

**Set Up Tracking**

* Setup a tracking system to see exactly how your website is performing in all aspects.