**What Pages Should A Website Include**

**Homepage**

* Provide a short description of who you are
* Provide a description of your product or services
* Provide a description of how you can solve a certain problem

**About Us Page**

* Provide a summary of your business
* Provide images and biographies of your key staff
* Provide a description of any special achievements or credentials

**FAQ Page**

* Include questions and answers that any visitor to your site may have

**Contact Page**

* Include your social media profiles
* Include your mailing address
* Include your phone number (optional)

**Blog**

* Determine who your blog is aimed at (target audience)
* Do keyword research to determine topics
* Start writing quality content
* Proofread your content
* Publish the content to your blog

**Privacy Policy Page**

* Provide what data you collect on your website
* Provide how the data is collected
* Provide the visitor with details on how they can obtain the information you collected
* Provide a description of whether the information is shared or not, and with whom.

**Terms and Conditions Page**

* Include the rules and guidelines of how your website functions
* Include which country’s laws governs the agreement
* Include an intellectual property disclosure that states that your website is your property
* Include a clause that you have no control over third party links on your website

**Sitemap**

* Include a sitemap of all the page and blog posts on your site

**‘’Page Not Found’’ Page**

* Include a 404 page that tells visitors the page they are looking for can’t be found
* Include a link back to the homepage on the 404 page